

TECHNOLOGY MATURITY STAGE

Circle the stage that best describes your organisation today:

1 Reactive	2 Operational	3 Strategic	4 Innovative	5 Platform
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TOP TOOLS BY USAGE – AND WHICH QUADRANT THEY SIT IN

Tool / Platform	Quadrant (1–4)	Last Evaluated	Delivering Value?

TECH SPEND DISTRIBUTION (MUST TOTAL 100%)

What % of your technology budget falls in each quadrant?

Q1 – Internal Repurpose	Q2 – Internal Build	Q3 – External Repurpose	Q4 – External Build
_____ %	_____ %	_____ %	_____ %

KEY QUESTION
 Do we have a single, trustworthy view of our programme data, finances & team performance – in one place?

THEORY OF CHANGE

In one paragraph, describe your core theory of change:

SOFTWARE ENCODING

Which steps of your theory of change are currently encoded in software?

ENCODING OPPORTUNITY

Which steps COULD be encoded — and what would that unlock for scale & fidelity?

HUMAN-DEPENDENT STEPS

Which steps still depend entirely on human execution today?

KEY QUESTION

Could we explain our theory of change to an engineer and ask them to build it? Have we ever tried?

PROPRIETARY DATA**What data do we collect that no other organisation has?**

DATA-DRIVEN DECISIONS**What decision would we make differently if we had better data?**

DATA LOCATION**Where does our most important programme data live today?**

SINGLE SOURCE OF TRUTH**Do we have a single source of truth for programme performance?**

- Yes — fully integrated across all systems
- Partially — some silos remain
- No — data lives in disconnected places

KEY QUESTION

What new decision would a unified, real-time data layer make possible that we cannot make today?

CURRENT AI USAGE

Tick all areas where AI is currently deployed in your organisation:

- | | |
|------------------------------------------------------------|--------------------------------------------------------------|
| <input type="checkbox"/> Content / communications drafting | <input type="checkbox"/> Grant reporting & narrative writing |
| <input type="checkbox"/> Data analysis & dashboards | <input type="checkbox"/> Beneficiary-facing communication |
| <input type="checkbox"/> Programme monitoring & evaluation | <input type="checkbox"/> None yet — we are starting now |

HIGHEST AI OPPORTUNITY

Which quadrant holds the highest AI leverage for your organisation right now?

- Q1 — Foundation Layer (repurpose · internal)
- Q2 — Efficiency Engine (build · internal)
- Q3 — Beneficiary Interface (repurpose · external)
- Q4 — Mission Enclosure (build · external) ★ most orgs should start here

SPECIFIC USE CASE

Why that quadrant? Describe the specific AI use case in your programme context:

BIGGEST AI CONCERN

What is your primary concern about AI adoption? (tick one)

- | | |
|---------------------------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> Data privacy & beneficiary consent | <input type="checkbox"/> Algorithmic bias & fairness |
| <input type="checkbox"/> Staff resistance & change management | <input type="checkbox"/> Cost & uncertain ROI |

KEY QUESTION

If AI could automate one step in our programme delivery, which step would create the most beneficiary impact?

FOUR COMMITMENTS

Complete one commitment per row. Be specific — name the tool, the channel, the intervention step.

1 One tool we will consolidate or retire:

2 One integration we will build:

3 One beneficiary channel we will digitally activate:

4 One part of our intervention we will encode in software:

TARGET MATURITY STAGE

Circle the stage you commit to reaching in 18 months:

1 Reactive
 2 Operational
 3 Strategic
 4 Innovative
 5 Platform

ACCOUNTABILITY

Who is accountable for our technology strategy?

When will technology strategy next appear on our board agenda?

What does success look like in 18 months? (one sentence)
